

Arm & Hammer Animal Nutrition's Commitment to the Industry

AHDairy.com



Arm & Hammer
Animal Nutrition

A Defined Passion for the Dairy Industry

Passion, commitment, dedication—Arm & Hammer Animal Nutrition firmly believes these core values drive dairy producers' success today, and they are a foundation for our involvement within the industry.

Our goal is always to help producers optimize herd health and performance, and, ultimately, their bottom line. We strive to exceed the needs of our dairy producers—not only with innovative products, but through customer contact and contributions to valuable dairy organizations.

Industry Involvement

Our involvement in the industry is based on three central principles:

- **Care and concern**—Your dairy industry is our dairy industry. We care about its achievements and setbacks and are committed to its progression and growth.
- **Participation**—We use science-proven technology to advance the dairy industry through our research efforts. Our industry involvement is demonstrated through continuous sponsorship of and memberships in business-minded and progressive education initiatives and consumer-focused organizations.
- **What's important to you**—We want to know what matters to our customers and to other dairy professionals. That's why we maintain a strong presence in the field, assisting producers in maximizing profit margins through peak herd productivity and health.

Supporting Programs that Support Dairy Producers

We sponsor and participate in over 25 national and regional organizations and events. The programs shown here are just a few of the ways we stand behind dairy producers and the dairy industry, and work to build consumer awareness.



World Ag Expo

Western Dairy Management
Conference

National FFA Organization

Dairy Cattle Reproduction
Council

Dairy Management Inc. –
Innovation Center for U.S. Dairy

World Dairy Expo

American Dairy Science
Association

American Dairy Calf & Heifer
Association

Professional Dairy Producers
of Wisconsin

American Association of Bovine
Practitioners

Dairy Business Association

High Plains Dairy Conference

American Feed Industry
Association

21st Century Dairy Conference

American Registry of
Professional Animal Scientists