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FOR IMMEDIATE RELEASE

**Arm & Hammer Animal Nutrition introduces MEGAMINE-L™ Rumen Bypass Lysine**  
*The cost-effective lysine source will provide optimal levels  
of the limiting amino acid for optimized performance*

PRINCETON, N.J. (December 22, 2009)—Arm & Hammer Animal Nutrition has introduced the latest breakthrough in animal nutrition with the addition of MEGAMINE-L™ Rumen Bypass Lysine to their extensive product portfolio. MEGAMINE-L is the answer to an ongoing industry challenge to deliver a cost-effective, consistent bypass lysine source to maximize milking string performance.

“Performance can be enhanced by delivering optimal levels of lysine—one of the most limiting amino acids—to the small intestine,” says Arm & Hammer Animal Nutrition Senior Manager, Technology, Dr. Elliot Block. “MEGAMINE-L ensures a consistent level of bypass lysine reaches the small intestine for use by the cow, removing the guesswork often associated with balancing diets with commodity lysine sources.”

Lysine cannot be synthesized in the body from other amino acids or precursors; cows must be supplemented through their diet. When optimal levels of key limiting amino acids are fed, milk and component production can increase even with lower dietary protein, resulting in greater income over feed cost for the dairy.

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“MEGAMINE-L provides benefits for the dairy producer, the nutritionist and the dairy industry as a whole,” says Vice President of Arm & Hammer Animal Nutrition Curt Siverling. “A consistent, cost-effective lysine source helps dairy producers reap the additional benefits of improved performance and additional ration flexibility for feeding forages and ingredients. For nutritionists, MEGAMINE-L allows for more effective lysine delivery to the small intestine for absorption, as commodity lysine sources are quite variable in quality and amino acid profile. A researched, consistent product that meets cow’s protein needs more precisely is a technological advancement for the dairy industry.”

To learn more about MEGAMINE-L and the benefits of delivering optimal amino acids to the ration, contact your Arm & Hammer Animal Nutrition representative, your nutritionist or visit [www.AHDairy.com](http://www.AHDairy.com).

Arm & Hammer Animal Nutrition, with headquarters in Princeton, N.J., is the North American leader in offering a complete family of innovative, research-proven dairy feed ingredients to improve producer profitability. To learn more about Arm & Hammer Animal Nutrition, visit [www.AHDairy.com](http://www.AHDairy.com).

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